



IOWA ASSOCIATION OF PROFESSIONAL FIRE CHIEFS



Corporate Sponsorship Program

Purpose:

To develop a program defining levels of sponsorship from private and public entities that assist in meeting the goals and objectives of the Iowa Association of Professional Fire Chiefs (IAPFC).

Corporate sponsorship status will be available to persons and/or businesses engaged in the manufacture or sale of emergency apparatus, vehicles, equipment, supplies and services otherwise interested in the field of fire, emergency services, or EMS.

Scope:

Encompasses all sponsorship contributions to the IAPFC and defines the benefits of each established level of sponsorship. The sponsorship program will comply with all bylaws, policies and procedures of the IAPFC and ensure that no conflict of interest results between the goals and objectives of the IAPFC and our members and/or associate members.

Process:

Any entity, private or public, wishing to be a sponsor of IAPFC shall notify the IAPFC Secretary/Treasurer of their desire to help promote the goals and objectives of the organization. This notification should include a description of the entity and the products and services which they provide.

Upon receipt of the notification, the Secretary/Treasurer will notify the IAPFC Executive Board of the proposal to evaluate any potential conflict of interest issues. All persons notified will have five business days to respond and weigh in either for or against the proposed sponsorship.

The IAPFC Secretary/Treasurer shall be the primary point of contact for the Corporate Sponsorship program. Application shall be sent to Secretary/Treasurer and form of payment for sponsorship contributions may be either via traditional corporate check, personal check, via Paypal at www.iapfc.net or additional means approved by the executive board. All checks returned for insufficient funds may be assessed a surcharge of \$100.00.

IAPFC reserves the right of approval or refusal of any application for Sponsorship.

Levels of sponsorship and associated benefits shall be as outlined in Table 1.

Table 1

Platinum	All benefits of Gold Membership and additional benefits below:	\$2,500
Vendor Booth Space: <i>Includes Free Vendor Booth Table at Leadership Conference, Spring Conference, and Fall Conference. All platinum members will have choice of table space by sponsor seniority. (\$1,500 value)</i>		
Recognition and opportunity to speak <i>for no more than 15 minutes at IAPFC Spring and Fall Conference. (Incredible value to travel once and reach all the career fire departments and/or members in Iowa at one time.)</i>		
Corporate logo, hyperlink to their web page, and level of sponsorship with information about products and services <i>on IAPFC website (not to exceed ¼ page).</i>		
<i>One annual email blast to IAPFC Membership: IAPFC will send out to list serve on behalf of sponsor.</i>		
Gold	All benefits of Silver Membership and additional benefits below:	\$ 1,500
Vendor Booth Space: <i>Includes Free Vendor Booth Table at one (1) Conference; Leadership Conference, Spring Conference, or Fall Conference. All gold members will have choice of table space by sponsor seniority after Platinum. (\$500 value)</i>		
Recognition and opportunity to speak <i>for no more than 5 minutes at either the Spring or Fall Conference. (Incredible value to travel once and reach all the career fire departments and/or members in Iowa at one time.)</i>		
Corporate logo, name, and level of sponsorship <i>on IAPFC website. (No hyperlink or additional information.)</i>		
Silver	Benefits below:	\$500
Promotional Materials distributed by IAPFC <i>on your behalf at one (1) conference of your choice; Leadership, Spring or Fall Conference.</i>		
Corporate name and level of sponsorship <i>displayed on IAPFC website. (No logo and no hyperlink.)</i>		

IAPFC Corporate Sponsor Application

General Information

Name of Business: _____

Company Contact: _____ Title: _____

Address: _____

City / State / Zip: _____

Telephone: _____ Email: _____

Website: _____

Corporate Sponsor Level and Dues:

Platinum Level Corporate Sponsor \$ 2,500 Year _____

Gold Level Corporate Sponsor \$ 1,500 Year _____

Silver Level Corporate Sponsor \$ 500 Year _____

Terms and Conditions

1. Sustaining partnerships are valid for 12 months after approval.
2. Sustaining partners will receive benefits according to their level of sponsorship.
3. The Iowa Association of Professional Fire Chiefs reserves the right of approval or refusal of any application for Corporate Sponsorship.
4. The IAPFC is designated as an IRS 501(c)(6) organization. FEIN: 42-1170953
5. Use of the IAPFC logo is strictly prohibited without consent from the Executive Board.
6. All promotional materials to be provided by the sponsor.

Mail, email, or Fax Completed form to:

Chief Jerry Ewers, IAPFC Secretary/Treasurer
312 East 5th St.
Muscatine, Iowa 52761

(Phone) 563-263-9233

(Fax) 563-263-5534

(Email) jewers@muscatineiowa.gov